



Written responses to questions raised by Committee Members - 30 May 2025

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Cheshire and Warrington Joint Committee – 30 May 2025

Written responses to questions raised by Committee Members

Question 1:

Members requested a detailed breakdown of the communications and engagement budget of £250,000 detailed in Appendix 2 and officers committed to providing a written response to this.

Response 1:

Budget breakdown: Communications and Engagement January 2025 – March 2026

Budget Description (January 2025 – March 2026)	Total £
Communications & Engagement Officer(s): Additional capacity to support the Cheshire & Warrington devolution programme, including internal secondment. Committed	95,220
External support for public consultation and stakeholder engagement throughout the devolution programme, including: <ol style="list-style-type: none"> 1) Initial devolution community engagement programme: Introducing devolution and raising awareness, including ‘myth busting’. Budget up to £50k committed. 2) CA Stakeholder Engagement – development of stakeholder engagement plan for CA constitution. Not yet committed. 3) CA engagement work (if CA set up c. January 2026). Not yet committed. 4) Additional capacity and engagement activities: To be reviewed and reprioritised as the requirements of the programme change. Not yet committed. 	130,000
Material and printing costs for the production of promotional displays. Out of Home advertising (billboards, buses, digital displays etc) to raise awareness in Cheshire & Warrington. Not yet committed.	25,000
Website costs: Development and maintenance. Committed.	7,679
	257,899

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